

PROFILO[®] STRUCTURA



WHERE OTHERS SEE HYALURONIC ACID,
WE SEE BEAUTY BEYOND THE SURFACE.

IBSA DERMA. BEAUTY BEYOND STANDARDS.





IBSA: Innovation and Quality in the Pharmaceutical Sector

IBSA is a pharmaceutical multinational company, inspired by the innovation of therapeutic solutions capable of improving the quality of life of patients, and shaped by a sense of responsibility that goes beyond drugs.



Ultrapure Hyaluronic Acid: Internationally Recognised Excellence

IBSA's Ultrapure hyaluronic acid is characterised by a high degree of purity and quality, which is internationally recognised.



Advanced Technologies: NAHYCO® Hybrid Technology

IBSA has developed new technologies like the NAHYCO® Hybrid Technology, which introduces a new world of hyaluronic acid represented by stable cooperative hybrid complexes. It is a new molecule of both high and low molecular weight stabilised through a thermal process, without any chemical agent.



IBSA Derma: Celebrating the Unique Beauty of Each Individual

IBSA Derma, the division of IBSA dedicated to aesthetics medicine, celebrates the uniqueness and authentic beauty of each individual, moving away from a world where beauty is standardised.

PROFHILO® PRODUCT LINE:

The Revolution in Injectable Treatments

The NAHYCO® technology gave life to the PROFHILO® PRODUCT LINE, which includes injectables such as:

PROFHILO® FOR FACE AND NECK

PROFHILO® BODY

PROFHILO® STRUCTURA (THE NOVELTY)



AGEING ISN'T JUST ABOUT THE SKIN; EVEN WHAT WE DON'T SEE AGES!

The ageing process happens because various alterations take place in the bones, muscles, tissues, and skin of the face, all working together!

These changes take place in different areas of the face at varying times, onset at different ages for each person, and differ based on ethnic backgrounds.¹

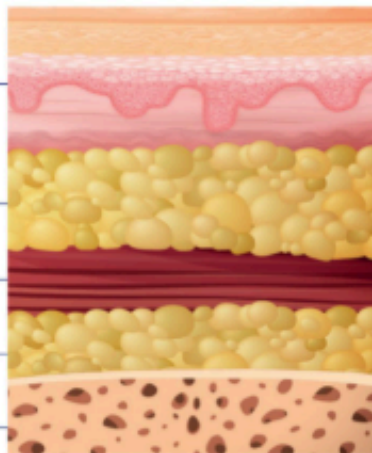
First layer:
Skin

Second layer:
Superficial fat

Third layer:
Facial muscles

Fourth layer:
Deep fat

Fifth layer:
Bone



TO EFFECTIVELY TREAT THE SIGNS OF AGEING, IT'S IMPORTANT TO HAVE A TREATMENT THAT MEETS THE DIFFERENT NEEDS OF THESE TISSUES.

SKIN



As we age, skin loses elasticity and firmness, becoming more fragile. This leads to the gradual appearance of facial wrinkles over time.

ADIPOSE TISSUE

With age, the volume and structure of adipose tissue change. This causes hollow areas in the cheeks decreasing facial volume.

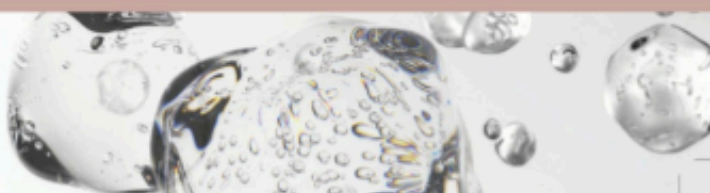


MUSCLE

Ageing affects facial muscles, leading to visible signs due to repeated muscle contractions and changes in muscle tone.

BONES

As time progresses, bones undergo reshaping and recession, leading to changes in the positioning and recession of the soft tissues above them.





AGEING CHARACTERISTICS

As time progresses, the face undergoes various changes, generally resulting in **two predominant ageing profiles**:

AGEING PROFILE 1

Key features include:



- Hollow in the cheeks.
- Thinner skin and less density in tissues.
- Bones become more visible, especially around the temples and under the cheekbones.

AGEING PROFILE 2

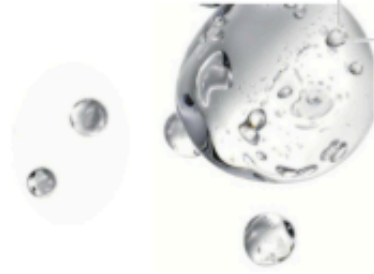
Key features include:



- Skin feels thicker and firmer overall.
- More volume tends to gather in lower areas.
- Skin and tissue lose support, causing increased sagging and drooping.

PROFILO® STRUCTURA offers a tailored approach based on your unique facial ageing patterns.
With two different protocols and techniques.

WHAT PREDOMINANT TYPE OF AGEING CHARACTERISES YOU?



IBSA Derma introduces

PROFHILO[®] STRUCTURA

The new frontier of lipolifting² in response to ageing. With high concentration hyaluronic acid, **restores facial structure and leads to deep firmness.³**



The novelty within the PROFHILO[®] LINE that is specifically indicated for **facial treatment and for the restoration of adipose tissue.⁴**

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Material intended for medical practitioner's use only

References:

- 1) Cotofana S. et al., The Anatomy of the Aging Face: A Review, *Facial Plast Surg* 2016;32:253–260
- 2) Cassuto D. et al. Restoring Adipose Tissue Homeostasis in Response to Aging: Initial Clinical Experience with Profhilo Structura®. *Gels*. 2023 Jul 28;9(8):614.
- 3) Sparavigna et al., Efficacy and tolerability of Profhilo® Structura intended to restore lateral cheek fat compartment: An observational pilot study, *Health Science Reports* 2024;7:e1743.
- 4) PROFHILO® STRUCTURA IFU
- 5) Swift A. et al, The Facial Aging Process From the "Inside Out". *Aesthet Surg J*. 2021 Sep 14;41(10):1107-1119. doi: 10.1093/asj/sjaa339. PMID: 33325497; PMCID: PMC8438644.

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